APPENDIX A

	A	B
1		1 URL formatted improperly
2		3 URL is dynamic
3		5 URL redirects to unreachable URL
4		6 URL not reachable
5		7 URL redirects to dynamic URL
6		8 URL redirects
7		9 Head Section
8		11 Mulitiple title tags found
9		12 Missing title tag
10		13 Possible keyword list in title tag
11		14 No description meta tag found
12		15 Possible keyword list in description meta tag
13		16 No keyword meta tag found
14		17 Keyword meta tag too long
15		18 Keyword over repeat limit in keyword meta tag
16		19 Font color same as background color
17		20 Same keyword found multiple times in title tag
18		21 Keyword not found in title tag
19		22 Keyword not in keyword meta tag properly
20		23 Keyword not found in keyword meta tag

	A	B
21		24 Keyword not in description meta tag properly
22		26 Keyword not found in page copy
23		28 Image Tags
24		29 Keyword not found in image alt attribute
25		30 Title Not in Head Section
26		31 Meta Description Not in Head Section
27		32 Meta Keywords Not in Head Section
28		33 Frames
29		34 Not spiderable
30		35 Lack of page copy
31		36 No index or no follow detected

	C
1	The URL you entered appears to be formatted improperly. Properly formatted urls should: Not Contain Spaces Not Contain Double Backslashes (\\ ) Not Contain Double Quotation marks (""
2	The URL you entered contains one of the following elements:<p><FONT face=""Arial"" SIZE=""+1"">?, &, %, +, =, $, cgi-bin, : (except in http://), .cg,<p><FONT SIZE=""2"">Most search engines will not list URLs that contain any of the elements above. Since it is very unlikely that they will list this
3	The URL you entered automatically redirects to: &errordata& Most search engines do not like URLs that contain redirects. If they do list you they will list the</FONT><FONT color=""##FF0000"" size=""-1""></FONT></FONT>URL that the redirect points to, which is &errordata&. Unfortunately this URL was also unreachable by our system, which generally indicates that there is a problem with the URL. We recommend that you double check that the URL works prior to submitting it by clicking on it - if you can surf to the page it
4	The URL you entered was unreachable by our system, which generally indicates that there is a problem with the URL. We recommend that you double check that the URL works prior to submitting it by clicking on it - if you can surf to the page it is ok to submit it. If you can't surf to the page we recommend investigating the
5	The URL you entered automatically redirects to &errordata& Most search engines do not like URLs that contain redirects. If they do list you they will list the URL that the redirect points to which is &errordata& Normally we would suggest that you submit this URL however we have detected another problem. This URL also contains one of the following elements:<p>?, &, %, +, $, =, cgi-bin, .cgi<p> Most search engines will not list URLs that contain any of the elements above. Since it is very unlikely that they will list this URL we
6	The URL you entered automatically redirects to &errordata& Most search engines do not like URLs that contain redirects. If they do list you they will list the URL that the redirect points to which is &errordata& To avoid any problems with the search engines we highly recommend that you submit the URL: &errordata&
7	Missing tag! In order to achieve the best results we recommend you create a Head section. The
8	We have detected more than one title tag on your page. We do not recommend submitting any page that has more than one title tag since the search engines view this as an attempt to spam their engine and block you
9	Your page does not appear to have a title tag. Since your title tag is very important to your submission we do not recommend that you submit until you add one to your page. Complete details on title tags are below.
10	You have more than 3 commas in your title tag. While your title tag could still be ok, we just wanted to let you know that if you are simply listing keyword phrases in your title tag you may get penalized by some search engines. Ideally your title tag should be a readable title that contains a keyword phrase or two. For
11	Your page does not appear to have a description meta tag. The description meta tag is VERY important to achieving good listings in the search engines - we do not recommend submitting without one. See below for
12	We have detected many commas in your description meta tag, which may indicate a listing of keywords. Since some search engines may view this as spam and block your listing, you may want to check your desciption meta tag for this possibility. Info on how to properly optimize your meta tags is below.
13	Your page does not appear to have a keyword meta tag. The keyword meta tag is VERY important to achieving good listings in the search engines - we do not recommend submitting without one. See below for
14	Your keyword meta tag is too long and may have a negative effect on your search engine listings. Complete
15	The keyword "&keyword&" is repeated 5 or more times in your keywords meta tag. While there is not an official limit on repetitions in your keyword meta tag we do not recommend repeating any one word more than 5 times or you risk hurting your search engine listings. For more info on optimizing meta tags see below.
16	We have detected that you have text on your page that is the same color as the background of your page. We do not recommend submitting a page that has any text on it that is the same color as the background since most search engines will view this as spam and potentially block you from getting listed. We realize that you are most likely not trying to spam the engines, but wanted to warn you that they will view it as you are -
17	The keyword you entered appears &errordata& times in your title tag. While this may be ok for some engines others may view this as an attempt to spam their engine and block you from getting listed. Also, having the
18	&keyword& was not found in your title tag. "&keyword&" should appear in the title tag 1-2 times for best results. See below for more info on optimizing your title tag.
19	Your keyword was not found in your keyword meta tag. For best results we recommend having your keyword appear in your keyword meta tag at least once. There is more info on how to properly optimize your meta
20	&keyword& was not found in your keywords meta tag. "&keyword&" should appear in this tag 2-5 times for

	C
21	Your keyword was found &errordata& times in your description meta tag. We recommend having your keyword appear in this tag at least once but no more than three times for better results.
22	&keyword& was not found in the actual page text on your page. Having your most important keywords in that actual page text is very important for improving search engine listings. Your keyword should appear in your page text at least 4-6 times for best search engine indexing. See below for more info on page copy.
23	An Image Tag not found on this page. This tag is important for good search engine listings.
24	&keyword& was not found in the image alt tags on this page. While not extremely important having "&keyword&" within the alt attribute of some of your images can help your results in the search engines for
25	It appears that your title tag is not within your <head></head> tags where it belongs. It is possible that this could cause problems in getting your site listed properly in the search engines. See below for more info title
26	It appears that your description meta tag is not within your <head></head> tags where it belongs. It is possible that this could cause problems in getting your site listed properly in the search engines. See below
27	It appears that your keyword meta tag is not within your <head></head> tags where it belongs. It is possible that this could cause problems in getting your site listed properly in the search engines. See below for more
28	You appear to be using frames on this page. Search engines do not index framed sites very well, which may give you difficulties when submitting unless you have optimized them properly. See below for more info on
29	Most often when submitting you will submit key pages of a site and the search engine will automatically follow your hyperlinks to spider and index the rest of your site. Unfortunately, the page you are submitting does not appear to have any regular hyperlinks on it, which means most search engines cannot spider your site.<p>Often this is due to using some other form of site navigation (i.e. Flash, Image Maps, Javascript, etc.), which is ok for people to use, but search engines cannot follow these other types of links. We just wanted to warn you that since no regular hyperlinks
30	The page you are submitting appears to have less than 200 words of actual readable page copy. Since most search engines use your page copy when determining your listing we recommend having at least 200 words
31	No Index No Follow Error<p>When attempting to get listed at the search engines it is important that the search engines are allowed to index your page (index), and follow it's links to your other pages so that the engine can list your entire site (follow). Unfortunately, our system has detected that you have some form of the noindex/nofollow meta tag on the page you are trying to submit. This tag's only purpose is to keep your page from being listed by the search engines (noindex), or to keep the search engines from following the links on the page you are submitting (nofollow).<p>If you intend to get listings in the search engines with the page you are currently submitting you will need to either edit the tag to allow the search

	D
1	NULL
2	NULL
3	NULL
4	NULL
5	NULL
6	NULL
7	NULL
8	3
9	3
10	3
11	5
12	5
13	5
14	5
15	5
16	7
17	3
18	3
19	5
20	5

	D
21	5
22	4
23	6
24	6
25	3
26	5
27	5
28	1.1
29	NULL
30	4
31	NULL